



# BATA

# JOB SPECIFICATION

**Position: Country Store Manager**

## JOB ROLE PROFILE

---

|                       |                               |
|-----------------------|-------------------------------|
| <b>Business:</b>      | BATA                          |
| <b>Job Title:</b>     | Country Store Manager         |
| <b>Work Location:</b> | Gate Helmsley, York, YO41 1NF |
| <b>Job Type:</b>      | Full time, permanent          |

### Benefits

- Employee discount
- Cycle to work scheme
- Free onsite parking
- Company sick pay
- Company pension
- Company events
- Performance related annual bonus

### About Us

BATA was established as a farmers' cooperative in 1894 at Brandsby, North Yorkshire and retains this structure today. Dedicated to supplying local farmers and those who live in the rural community, BATA specialises in offering quality products and services that support the livelihood and lifestyle of thousands of people who live and work in rural Yorkshire. To read more about us, please visit our website [bataltd.co.uk](http://bataltd.co.uk).

### About the Role

We are looking for a Retail Country Store Manager to join our Country & Equestrian Store. In this role you will be responsible for the day-to-day management of the Country & Equestrian Store. Ensuring the store delivers the highest customer service, through strong leadership skills, support, direction and leading by example.

We are looking for someone who is sales and customer focused with high standards and excellent interpersonal skills. Preferably applicants would have agricultural/equestrian interests & knowledge, although this is not essential as a full training will be given.

### About You

- Brilliant people skills - an energetic leader who promotes positivity and team work
- Hands-on and comfortable taking ownership and accountability
- Strong interpersonal & organizational skills
- Focused and professional in a fast paced environment
- Highly organised, with exceptional standards and merchandising skills
- Someone with a proven solid employment history with retail or a similar sector

## **Key Responsibilities**

- Managing, supporting, and developing the Country Store team
- Maximising store sales performance
- Deliver training to ensure your team has the capability and confidence to deliver their role
- Maintain a high standard of product presentation and merchandising
- Empower colleagues to always put the customer first and deliver an outstanding customer service experience
- Build effective relationships with other key departments within the company

**If you think you have the skills and experience we are looking for, we would love to hear from you!**

Here at the BATA Group equality, fairness and diversity are the foundation of our organisation. We are proud to be an equal opportunity employer who is fully committed to a policy of treating all its employees and job applicants equally. We value the differences that a diverse workforce brings to our organisation and encourage applications from everyone.

Due to the high number of applications if you have not heard from us within 14 days from submitting your application, please assume you have not been successful on this occasion.